

voice services across major U.S. markets under the Xfinity brand. NBCUniversal (29%) includes: broadcast, cable, and streaming networks (NBC, Bravo, USA, Peacock); TV/film studios (Universal

100% of Class B stock; offs./dirs., less than 1% of Class A stock (4/22 proxy). Inc.: PA. Addr.: One Comcast Center, Philadelphia, PA, 19103. Tel.: 215-665-1700. Internet: www.comcast.com.

ANNUAL RATES Past Past Est'd '19-'21 of change (per sh) 5 Yrs. to '25-'27 Revenues "Cash Flow" 9.5% 9.5% 7.0% 7.5% 12.0% 11.0% Earnings 16.0% 13.0% 9.0% 17.0% 9.5% 12.5% 12.5% 9.0% 8.0% **Book Value** OHARTERI V REVENUES (\$ mill)

11364 3146

14286

28796

12455 2132

14761

29348

12304 2083

27585

Accts Payable Debt Due

Current Liab.

Cal-	QUARTERLY REVENUES (\$ IIIIII.)				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2019	26859	26858	26827	28398	108942
2020	26609	23715	25532	27708	103564
2021	27205	28546	30298	30336	116385
2022	31010	30016	29820	30904	121750
2023	30925	29955	30260	31360	122500
Cal-	EARNINGS PER SHARE A Ful				
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2019	.76	.78	.79	.79	3.13
2020	.71	.69	.65	.56	2.61
2021	.76	.84	.87	.77	3.23
2022	.86	1.01	.90	.83	3.60
2023	.93	1.02	.98	.97	3.90
Cal-	QUARTERLY DIVIDENDS PAID B				
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2018	.19	.19	.19	.19	.76
2019	.21	.21	.21	.21	.84
2020	.21	.23	.23	.23	.90
2021	.23	.25	.25	.25	.98
2022	.25	.27	.27		

Shares of Comcast fell sharply in price after the media and cable giant released its June-quarter results. Indeed, on July 28th, they sold off 9%, even as the company posted a stronger-thanexpected 20% rise in earnings and as the benchmark S&P 500 Index finished the trading session 1.2% higher. The selloff coincided with news of softer demand not only for the cable unit's popular broadband offering but also for Peacock, the streaming service that NBCUniversal launched with much promise in April, 2020.

The business of providing high-speed Internet service recently hit a soft patch. To wit, on a net basis, Comcast added no new broadband subscribers in the June quarter, down from 262,000 service connects in the first three months of 2022. Management attributed the slowdown to several factors, not least of which were a fewer number of sales portunities (as fewer people in general are moving these days) and a pandemic-related pull forward of demand into 2020 and 2021. It also cited increased competition from fixed wireless offered by the likes of Verizon and T-Mobile.

There is still a lot to like here. We continue to believe that earnings will rise 11%, to \$3.60 a share, this year, and another 8%, to \$3.90, in 2023. Underpinning our positive stance is in no small measure the favorable outlook for the theme park business, reflecting a post-COVID-19 surge in leisure travel. Meantime, strong free cash flow should support additional stock buybacks and boost EPS.

It would surprise us little if Comcast ultimately found a content partner for **Peacock.** The streaming service recently had just 27 million monthly active accounts, a fraction of the viewership that both Disney+ and Netflix command. Comcast stands to benefit as more NBCUniversal content shifts from Hulu to Peacock. Still, without greater scale, attracting ad dollars and developing exclusive, must-see content are likely to be a challenge.

Timely Comcast shares are best suited buy-and-hold accounts, in our view. To that point, the midpoint of our 3-to 5-year Target Price Range implies double-digit average annual returns out to 2025-2027.

Nils C. Van Liew September 9, 2022

(A) Earnings based on diluted average class A and class B shares. Excl. n/r gains/(losses): Earnings may not sum due to rounding. Next and class B shares. Excl. n/r gains/(losses): Divide the carnings report due late Oct. (B) Divide the carnings and class B shares. Excl. n/r gains/(losses): '06, \$0.32; '07, \$0.09; '08, \$0.06; '14, \$0.26; '16, \$0.04; '17, \$2.69; '18, (\$.02); '19, (\$.30).

Sept., and Dec. (C) In millions, adjusted for 21, \$163.1 bill., \$35.99/sh.

Company's Financial Strength Stock's Price Stability 100 Price Growth Persistence **Earnings Predictability** 90

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